



# *A Salute to* **SOF**

## Salute to U.S. Special Operations Forces & the 20th Anniversary of 9/11

Join The Honor Foundation at our Nation's capital for the first-ever Salute to Special Operations Forces Gala -- a special evening to honor and commemorate the 20th Anniversary of September 11 and all the SOF warriors who have dedicated their lives to the War on Terror.

All proceeds from this event will support The Honor Foundation (THF), a nonprofit career transition program for U.S. Special Operations Forces that translates their elite military service to the private sector and helps create the next generation of corporate and community leaders.

**WHAT:** Salute to SOF Gala

**WHY:** To honor the U.S. Special Operations Forces heroes from the 20-year War on Terror as the nation prepares to commemorate the 20th anniversary of 9/11

**WHO:** U.S. Patriots and supporters of our national defense

**WHERE:** Top of the Hill Banquet & Conference Center | 1 Constitution Ave. NE, Washington, DC 20002

**WHEN:** September 29, 2021 | 6:00pm - 8:00pm EDT

### Special Guest Keynote – Streaming Video

The Role of SOF in the War of Terror and the Future of SOF in Great Powers Competition  
Former Vice President Dick Cheney \*Confirmed\*

#### Members of Senate

\*Invited\*

Senator Mark Kelly  
Senator Joni Ernst  
Senator Gary Peters  
Senator Mark Warner  
Senator Marco Rubio  
Senator Jon Tester  
Senator Dan Sullivan

#### Members of House of Representatives

\*Invited\*

Congressman Ruben Gallego  
Congressman Trent Kelly  
Congresswoman Stephanie Murphy  
Congressman Mike Waltz  
Congressman Scott Peters  
Congressman Richard Hudson  
Congressman Mike Levin  
Congressman Barry Moore

**KELLY MCGRAW**  
VICE PRESIDENT OF IMPACT

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\*Sponsorships are tax-deductible as allowed by law. Thank you for supporting the SOF community.\*



# SPONSORSHIP OPPORTUNITIES

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## Presenting Sponsor | \$100,000

91% of transitioning U.S. Special Operation Forces (SOF) service members say transitioning from the military to civilian life is the hardest thing they've ever done, harder even than combat deployments and family separation. With your contribution as the Presenting Sponsor, you can give transitioning service members the skills and tools for a successful transition and support their families through a difficult chapter together.

- Recognition as the 2021 Presenting Sponsor
- Presenting Sponsor branding during the nationwide live streaming event
- Opportunity to give welcome remarks during the event
- Presenting Sponsor highlight during event program
- Option for 2 premier tables at host party
- Recognition in event press release
- Recognition on THF event page
- Special mention in a dedicated social media post about the event
- Opportunity for client engagement or employee engagement; extend an invitation to your guest list; no limit to the number of attendees

## Honor & Valor Sponsor | \$75,000

Without The Honor Foundation, only 13% of transitioning U.S. SOF service members have a job lined up the day they leave military service. With your contribution as an Honor & Valor Sponsor, you can help increase that percentage so that all U.S. SOF members have the opportunity to succeed during their military-civilian transition.

- Recognition as a 2021 Honor & Valor Sponsor
- Honor & Valor Sponsor branding during the event
- Honor & Valor Sponsor highlight during event program
- Option for 2 premier tables at host party
- Recognition in event press release
- Recognition on THF event page
- Special mention in a social media post about the event
- Opportunity for client engagement or employee engagement; extend an invitation to your guest list; no limit to the number of attendees

## Patriot Sponsor | \$50,000

The Honor Foundation Alumni have a 95% successful fulfillment rate, meaning our Veteran Alumni are employed, started their own business, continuing their education, or self-selected sabbatical. Your contribution as a Patriot Sponsor will help educate veterans about the many opportunities available for every U.S. SOF member in transition, whether it occurs right after separation or through another transition down the road.

- Recognition as a 2021 Patriot Sponsor
- Patriot Sponsor logo placement during the event
- Patriot Sponsor highlight during event program
- Option for 1 table at host party
- Recognition in event press release
- Recognition on THF event page
- Mention in a social media post about the event
- Opportunity for client engagement or employee engagement; extend an invitation to your guest list; no limit to the number of attendees

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## SPONSORSHIP OPPORTUNITIES CON'T

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### Stars & Stripes Sponsor | \$25,000

97% of U.S. SOF service members in transition say that they do not have the necessary tools to translate their military experience in the private sector. Your contribution as a Stars & Stripes Sponsor will help support one of many classes necessarily provided by The Honor Foundation Program such as Resume Design, LinkedIn Development, Mock Interviews, etc.

- Recognition as a 2021 Stars & Stripes Sponsor
- Stars & Stripes Sponsor logo placement during the event
- Option for 1 table at host party or host your own!
- Recognition in event press release
- Recognition on THF event page
- Mention in a social media post about the event

### Liberty Sponsor | \$10,000

The Honor Foundation Alumni have a 42% improvement in transition confidence from the start of our program to the end. Your contribution as a Liberty Sponsor will support new THF Fellows as they look to increase their confidence through the THF program.

- Recognition as a 2021 Liberty Sponsor
- Liberty Sponsor logo placement during the event
- 4 guests at host party
- Recognition on THF event page
- Mention in a social media post about the event

## TICKET OPPORTUNITIES

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### Individual Ticket | \$750

Exclusive access to THF Salute to SOF Gala

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